

The Ultimate Cheat-Sheet for Finding the Best Niche for Blogging (Updated for 2017 & Beyond)

Niche Overview

"Niche" is the "Primary Topic" for Blogging which has some Commercial Intent.

Blog Classification According to Niche

Micro-Niche Blogs: Extremely Narrowed Down Niche Blogs. E.g. [CydiaGuide](#).

Macro-Niche Blogs: Extremely Broad-Up Niche Blogs. E.g. [WebMD](#)

Multi-Niche Blogs: Blogs that include Multiple Niches. E.g. [LifeHack](#)

Niche Selection Parameters

Internal Research Phase:

1. Prepare a List of Niches according to your **Passion**.
2. Narrow down that list as per your **Expertise**.
3. Sort out the previous list according to your ability of **Produce Contents Consistently**.

External Research Phase:

1. Filter that previously sorted out list according to **Affiliate Marketing Opportunity**.
2. Refine that list as per its **Money Making Potential**.
3. Finalize the Niche according to your own **Products and Services Scopes**.

P.S.: Write me at: admin@ethicalblogging.com for a **Free AMA (Ask Me Anything) Blogging Consultation**.

----- X -----