

How to Get Quick Approval for Google AdSense (An Updated Guide for 2017)

Points to Note About Google AdSense Program:

- Blogs from a few countries like India, China, etc. take a minimum of 6 months old domain name for getting Google AdSense approval.
- You should Self-Host Your Blog if you are a WordPress user before applying for AdSense.

Step-1: Make Your Blog AdSense Friendly:

- ❖ To make your blog AdSense friendly, do the following:
 - ❑ Use a Professional and AdSense Ready Theme for your blog.
 - ❑ Make your blog front-end extremely Clean, Clutter-Free and Appealing.
 - ❑ Make sure to host your blog with a reliable hosting company for optimum performance.
 - ❑ Use a Mobile-Friendly Responsive Theme for your blog.

Step-2: Make Your Content Ready for Google:

- ❖ You can not expect anything good with Poor Content.
- ❖ To improve it, you can keep the following points in mind:
 - ❑ Your content must be Original.
 - ❑ Your content must be Reader Friendly.
 - ❑ Your content must Add Some Real Values to the Topic.
 - ❑ Your content must comply with Google AdSense Policy.
 - ❑ You must not do anything that can harm the blogosphere

Step-3: Create a Few Must Have Pages:

- ❖ The conventional (and recommended) method for doing so is to make sure that your blog has a few must have pages clearly visible in it.

The pages are:

- About Page:** Contains information about you and your business.
- Contact Page:** Contains your contact information.
- Privacy Page:** Contains information about your privacy policy.
- T&C Page:** Contains information about Terms and Conditions of using your blog.

Step-4: Publish Recommended Quantity of Content:

- Publish at least 30-40 high quality, genuine posts.
- Try to keep an equal number of posts under each category.
- Publish your posts at a regular interval.
- Keep your old posts always updated.

Step-5: Eliminating Other Monetization Methods:

- ❖ They sign up with various content monetization programs in order to make money fast from their blogs.
- ❖ While this approach is not bad for some online advertisements players, but Google does not like it.
- ❖ Google does this to safeguard its advertisers' interest and to improve their ROI.

Step-6: Technical “Oops” for Getting Approval Fast:

1. Google Analytics Codes:

Before applying for Google AdSense, your blog should contain Google Analytics Code in it.

2. Google Search Console:

Next, you have to verify your ownership of the blog using Google Search Console (formerly, Google Webmaster Tools).

3. Sitemap Page:

If you want to make your Application for AdSense stronger, you should include a custom-made “Sitemap Page” in your blog.

4. Robots.Txt:

This one is vital, you should include a “Robots.Txt” file on your blog.

5. Alexa Rank:

You should set a target to keep your Alexa Rank anywhere under at least 400K.

Step-7: A Few Additional Things to Consider:

1. Domain Age:

Your blog should comply with Google AdSense Policy regarding Domain Age in your country.

2. E-Mail ID:

I strongly recommend you to use your domain specific E-Mail ID while applying for AdSense.

3. Decent Traffic:

If you have decent traffic on your blog, you will win the half-battle in your blogging journey.

You should always keep trying to have an increasing number of visitors on your blog.