

Ethical Blogging

**Future Web Design Trends:
Get Ready for the Next
Generation Web Design**

Why You Must Know About Future Web Design Trends?

- If you are well aware of the future of web design trends,
- You will be well ahead of the competition.
- You will be getting more clients (i.e. pocket more revenue).
- It will be easier for you to become an Industry Thought Leader.
- You will be able to design more and more Next Generation Sites.
- You will be able to deliver Quality Work to your clients, faster.

Design Predictions:

1. Mobile First Design:

- Since more and more people are getting familiar to a **“Search on the Go”** Internet Surfing Style, it is no wonder that the next generation web designers (and web developers, as well) will put themselves in a Mobile First Design (that supports “Instant Feeds”) trend.

2. Responsive Design:

- Responsive Sites (that remain user friendly irrespective of browsing devices), will rock in the next era of web design as people do not (and should not) want to give their eyes an extra strain with non-responsive websites.

3. End of Home Page Slide Era:

- Once upon a time, it was almost a must for a web designer to work with Homepage Slides on most of his/her website design projects.
- Home-Page Slides look beautiful in most websites, but they are often not Speed Optimised and also not good for UX.
- Since, website speed is major one among 200 Search Engine Ranking Factors, slow websites will not be future-proof anymore.

4. Rise of One-Page Site Design:

- One-Page websites are Fast, Beautiful, SEO Friendly and most importantly, quick to develop ones within budget.
- One-Page websites are most user-friendly with their True-Parallax Scrolling effects along with super responsiveness.
- This is why the One-Page Websites are going to play a major role among the next generation websites.

5. Minimalism in Web Design is Getting Hot:

- The minimalist websites are Bold, Beautiful, Super User-Friendly with their Big, Clean Text Font Styles and an Ultra Targeted Conversion Optimised Outlook.
- It is safe to say that the Minimalist Websites will be most popular ones in the Future Web Design Trends shortly.

Content Predictions:

1. Videos will Rock:

- Web designers will use more and more videos for designing their client sites.
- And more bloggers will become vloggers (Video Bloggers) in upcoming days.

2. Clean, Focused and Useful Contents will Win:

- People are getting smarter everyday and so the Web Search Engines are.
- That's why only Clean, Focused and Useful Website Contents will win in the next era of web design.

3. Death of “Stock Contents” and Rise of “Authoritative Contents”:

- The future websites will be witnessing more and more “**Authoritative Contents**” as they boost User Trust Level along with the Audience Engagement.
- This will, in turn, kill the use of “**Stock Contents**” in future.

4. Demand for Benefit Rich Website Copy will be High:

- Website copies that focuses more on Benefits than on Features will be high in demand.
- Website copywriters will be focusing more on Benefit Rich, User Friendly website contents.

5. Demand for Dynamic Content will Touch the Sky:

- Dynamic Contents (or, often known as Smart Contents) are the Super Personalised Contents that can make or break a future website in terms of sales and revenues.
- It, therefore, does not need a very high performance brain to understand the significance of the dynamic contents for websites.
- It is clear that dynamic contents will rule the future web design trends.

Other Predictions:

- More DIY Web Design Tools will dominate the web Design Industry.
- Data Research and Analysis Tools will be more expensive.
- Brands and Businesses will spend more money in Web Marketing.
- E-Commerce Sites will be increased in number.
- More sites will be having multiple Location Based Versions.
- Future websites will try to collect more leads and boost sales.
- Web design firms will employ huge content writers like never before.
- Demand and Salary of Dynamic Site Designers will increase.
- Static and Flash Sites will no longer be seen in the upcoming days.
- User Friendly and Secured Sites will win the Final Battle.

What's Next?

- The next thing is Taking Action.
- Please add your own forecast on the Future Web Design Trends in the Comment Section below.
- If you have any question regarding this, post your question in the Comment Section below.
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