

Ethical Blogging

My 7-Point Checklist for Risk Free Blogging Investment (Evergreen)

1. Jot Down Your (Actual) Requirements:

- This step is crucial and often overlooked by most of the newbie bloggers, so outline all of your current requirements and expectations from your blog.

2. Find the Best Options:

- Once you are all set with your Actual Requirements, it is time do some medium to deep research for the best options those are able to serve your purpose.
- It is important because that DIY Research will give you the immense practical knowledge to survive at your best in accordance with the latest trends in the blogging world.
- You will generally come with 2 or 3 best products or services after the DIY Research mentioned above.

3. Arrange Sufficient Money As Per Your Budget:

- You have to collect pricing details and terms of use as well from respective websites.
- If done, find out the single most product or, service that gives you the best value of money.
- Refine your finding for the best plan (if it have multiple pricing plans) of that particular product or service that gives you the best value for money.
- You will also find the best of the best product or service as per your blogging requirements.
- Now its your time to arrange the required money for that product or, service.

4. Check for Their Customer Support Arrangement:

- Once you have pin-pointed the right product or service for investing upon for the betterment of your blog and also arranged the required money for buying that product or taking that service, it is now your time to be wise enough to make risk free blogging investment.
- Visit the respective website.
- Ask a Pre-Sale Support Question or, Ticket on their site.
- Call them to ask another simple Pre-Sale Question.

5. Get Engaged with Them (Socially):

- Most genuine businesses will love to have you on their social networking sites.
- Now it is time to get yourself familiar with their social networking sites like **Facebook, Twitter, Google+, etc.**
- Apart from those obvious benefits, you can also save a few bucks with the Discount Coupons, Offers and Best Deals Companies Post in to their Social Networking Profiles time to time to keep their clients engaged and pampered up.

6. Check a Few Technical Aspects (Before Payment):

- You should check a few Technical Aspects of the seller of the product or service that you are going pay for.
- **Check for Online Reviews:** Read a few Reviews of the Product or Service done by experts.
- **Real Customers Testimonials:** Testimonials speak a lot about the actual product or service.
- **Look for HTTPS and PadLock Icon:** Never do any transaction without checking for the “**https//**” and PadLock Icon at the left corner of your Payment Page Browser Address Bar.
- **Look for Refund/Money Back Guaranty:** Most genuine businesses give Refund/Money Back Guaranty, if for any reason, you do not love their product or service even after making payment for the same.

7. Final Step for the Risk Free Blogging Investment:

- Put all of the required information in the Payment Form presented to you by the vendor, and click on the **“Payment Button”** to proceed.
- Once you are done i.e. money debited from your Credit Card Account, generally you will get the instant access to the product or service you have just bought.